

RECEIVED
CENTRAL FAX CENTER
OCT 05 2009

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: Google-40APP (GP-092-00-US)

Applicants: Salar Arta KAMANGAR, et al.

Serial No.: 10/795,807

Confirmation No.: 7711

Filing Date: March 8, 2004

Title: **ARBITRATING THE SALE OF AD SPOTS TO INCREASE OFFER
COMPETITION**

Examiner: Daniel Lastra

Group Art Unit: 3688

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REQUEST FOR A ONE (1) MONTH EXTENSION OF TIME

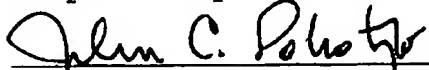
In response to the final Office Action mailed on June 5, 2009, which set a time for response to expire on September 5, 2009, please extend that period one (1) month to expire on October 5, 2009. The Patent Office is authorized to charge the fee of \$130.00 and any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

10/06/2009 HMARZI1 00000017 501049 10795807

02 FC:1251 130.00 DA

October 5, 2009

Respectfully submitted,



John C. Pokotylo, Attorney

Reg. No. 36,242

Customer No. 26479

(732) 936-1400

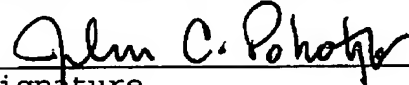
STRAUB & POKOTYLO
788 Shrewsbury Ave.
Tinton Falls, NJ 07724

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

John C. Pokotylo

Type or print name of person signing certification


Signature

October 5, 2009
Date